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investment | projects | tenants | facility management | construction | design
office | shopping centres | residential | industry | development | real estate

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A periodical

for investors,
developers, tenants,
facility managers,
builders, architects,
cities.

Projects in CR and SR,
implementation,
leasing, management.

Czech-English
4 issues per year: Issue 3, September 2010
CZECH AND SLOVAK MARKET



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Publication dates for 2011:

Issues in 2010/11	Date	Editorial deadline	Trade fairs
Issue 4 2010	1 December	15 November	Conference - Development of Real Estate Market - Brno Construction in CR - Prague, For Habitat Praha
Issue 1 2011	1 March	15 February	Mipim Cannes, IBF Brno, Czech Real Praha
Issue 2 2011	1 June	15 May	URBIS Brno, Developers Cup
Issue 3 2011	15 September	30 August	EXPO REAL Munich, For Arch Prague, Facility Management Week, Best of Realty
Issue 4 2011	1 December	15 November	Conference - Development of Real Estate Market - Brno Construction in CR - Prague, For Habitat Praha

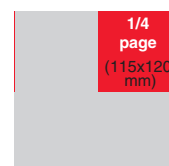
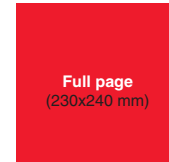
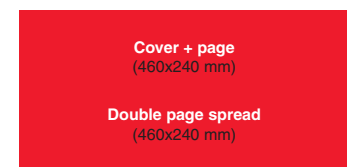
Advertising rate card:

Format, advert location	Price
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Full page PR article	CZK 50,000
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1/3 page	CZK 27,000
1/4 page	CZK 22,000
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Print standards:

Technical specifications
Print: 70 lpc / 175 lpi
Marks and bleeds: offset 14 b, bleed 5 mm
Colour, resolution: CMYK, 300 dpi
Data: TIF, EPS (text in curves), press PDF

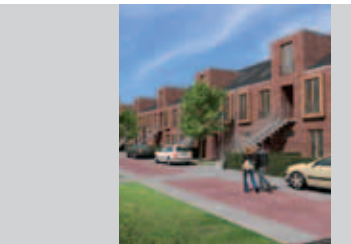
Advert formats:





Regular sections

- Investment + Auction
Country: Foreign investors in the Czech Republic
City: Issues concerning cities and municipalities, development in city districts
Office: Office and multifunctional centres in the Czech and Slovak Republics
Shopping Centres: Planned projects, Retail, Entertainment
Tenants: Occupants' and tenants' viewpoints
Legislature
Finance
Logistics and Industry: New projects, reviews
Residential: Residential facilities in the Czech Republic
Construction: Building contractors and subcontractors, architecture, project management, technology
Design: Interior, furniture
Facility Management: Facility management, security, cleaning and maintenance services
Faces: People and organizations
Trade Fairs



Investment | country | city | office | shopping centres | tenants | finance | residential
logistics and industry | construction | design | facility management | faces | trade fairs
Harfa – město ve městě
Obchodní Galerie Harfa, Harfa Office Park, Harfa Hotel

Investment | country | city | office | shopping centres | tenants | finance | residential
logistics and industry | construction | design | facility management | faces | trade fairs
Futurama Business Park, Prague 8
starting the transformation of another part of Karlín

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ORANGE PARK Nýřany u Plzně
První hala je na světě



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Target audience - Readers

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Building contractors, architects, designers, city planners

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Embassies, chambers of commerce

Municipalities, government authorities

Retailers, retail outlets, shopping centre tenants, retail chains

Real-estate agencies

Financial and investment consulting firms, legal advisors, human resources consultants

Advertising and PR agencies

Logistics and forwarding companies

Industrial and production facilities



Circulation:

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Distribution in the Slovak Republic	2,100
International distribution	1,000
Trade fairs - higher if requested by advertisers	400
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